A BRIEF HISTORY OF MALDEN

1909- Settlement Begins

1911- Railway Boom

1920- Railway Bust, Town Declines Steadily For Next 100 Years

2020- Fire Destroys over 85% of Town
SHOULD WE FIGHT TO SAVE ITS LIFE OR LET IT SUCCEMB TO ITS WOUNDS

WELCOME TO MALDEN
WORDS AS DESCRIPTIONS

• An acronym for MALDEN:
  M - modest
  A - alienated
  L - lackluster
  D - dignified
  E - emboldened
  N - nostalgic
How do you EXPERIENCE modesty, alienation, lackluster, dignity, emboldened, and nostalgia?
SITE LOCATION
PROGRAMS OF INTEREST

- PLAZA
- PARK
- SHOPS
- SERVICES
- PARKING
- RECREATION
- TRAIL ACCESS
MODEST

• Small in size, simple but nice, plain.
ALIENATED

- To feel separated from, distanced, excluded.
LACKLUSTER

• Lacking excitement or interest, boring.
DIGNIFIED

- Serious and somewhat formal, proud, honorable.
EMBOLDENED

• The courage or confidence to do something; instilled with boldness, courage, or resolution; to inspire.
NOSTALGIC

• A yearning for happiness felt in a former place, time, or situation. Honor the past people, places, and events.
M.A.L.D.E.N.

Design Key

- M: MODEST
- A: ALIENATED
- L: LACKLUSTER
- D: DIGNIFIED
- E: EMBOLDENED
- N: NOSTALGIC