Did you know that 20 percent of first-year students at WSU have a need gap of $7,000 or more?

This means they must somehow come up with $7,000 they don’t have to meet the financial requirements of attendance.

As a result, many promising students are struggling to pay for their education.

The Crimson Opportunity Scholarship—available to any WSU student, in any discipline, at any WSU campus—is a difference maker for students in need.

This scholarship provided nearly $400,000 in scholarships last year.

Gifts from $10 to $1 million have accelerated the impact of this scholarship.

In fact, in recent years, gifts of less than $100 have contributed $620,000 toward this fund.

One unique way to contribute to this fund is a pop-up that appears whenever you make a gift online to any WSU program. Perhaps you’ve seen the prompt: *I believe in WSU students. I would like to give $10 to support the Crimson Opportunity Scholarship*...

To date, thousands of Cougs have responded to this pop-up, contributing nearly $90,000 to this scholarship fund.

The Crimson Opportunity Scholarship allowed me to focus on my education in a way I couldn’t have working 30 hours a week. It’s the kindest gift a student could ask for.

— Meriel Barber
Pre-Law Senior | WSU Vancouver

And you can make a gift anytime, of any size, to the Crimson Opportunity Fund.

For more information on how you can be a difference maker, contact Risé McGill at the WSU Foundation at 509-335-7456 or ramcgill@wsu.edu.