

TIME, TALENT, TREASURE



WASHINGTON STATE UNIVERSITY
ADVANCEMENT

SO MANY WAYS TO GIVE BACK!

When you think about giving to Washington State University, the first thing that might come to mind is making a donation to your favorite Cougar program.

But did you know there are countless other ways to give back?

Get inspired by Mark Schuster, Washington State University Alumni Association board president. Here are just a few highlights of Mark's contributions over the years:

- Volunteered countless hours as a WSUAA leader.
- Organized an annual tailgate party that grew to 450 attendees and raised more than \$750,000 for Athletics.
- Helped develop a finance course for the Carson College of Business for non-finance majors and professionals, promoted the effort to endow a professorship in soil health, and partnered with WSU Tri-Cities to establish the Cougar Cupboard food pantry—all with the support of his company, Lamb Weston.
- Every year, donates several items of Cougar memorabilia for auction events, helping raise thousands of dollars for scholarships.
- Organized a custom artwork project featuring WSU quarterbacks that raised more than \$125,000 to endow a scholarship.



Read more about Mark's remarkable history of engagement and learn how you can contribute time, talent, and treasure to WSU:

FOUNDATION.WSU.EDU/MARK-SCHUSTER

MARK SCHUSTER '95
CARSON COLLEGE OF BUSINESS