

# WSU La Bienvenida opens the doors

**2007** First year of La Bienvenida welcoming Spanish-speaking families to WSU Pullman for new student orientation

**2022** La Bienvenida expanded for the first time to WSU campuses in Vancouver and Tri-Cities

**111** Total student participants across the WSU system in 2022

**253** Total family participants across the WSU system in 2022

**100%** Participants who rated their experience with staff as good or very good

“Me siento cómoda con la gente, nos recibieron con brazos abiertos.”  
(I feel comfortable with the people here. They welcomed us with open arms.)

— A COUG PARENT WHO ATTENDED LA BIENVENIDA

⊕ Learn more about La Bienvenida:  
[magazine.wsu.edu/extra/La-Bienvenida](https://magazine.wsu.edu/extra/La-Bienvenida)

LA BIENVENIDA HAS HAD GREAT SUCCESS IN EASING THE TRANSITION TO COLLEGE FOR MANY STUDENTS AND THEIR SPANISH-SPEAKING FAMILIES AND CAREGIVERS. THE PROGRAM WILL CONTINUE AT WSU TRI-CITIES, PULLMAN, AND VANCOUVER IN 2023. PHOTOS COURTESY MARCELA CARRILLO PATTINSON